# Advanced modeling hands-on session:

human mobility modeling



Mattia Mazzoli
July 2 2025, Mahidol University, Bangkok



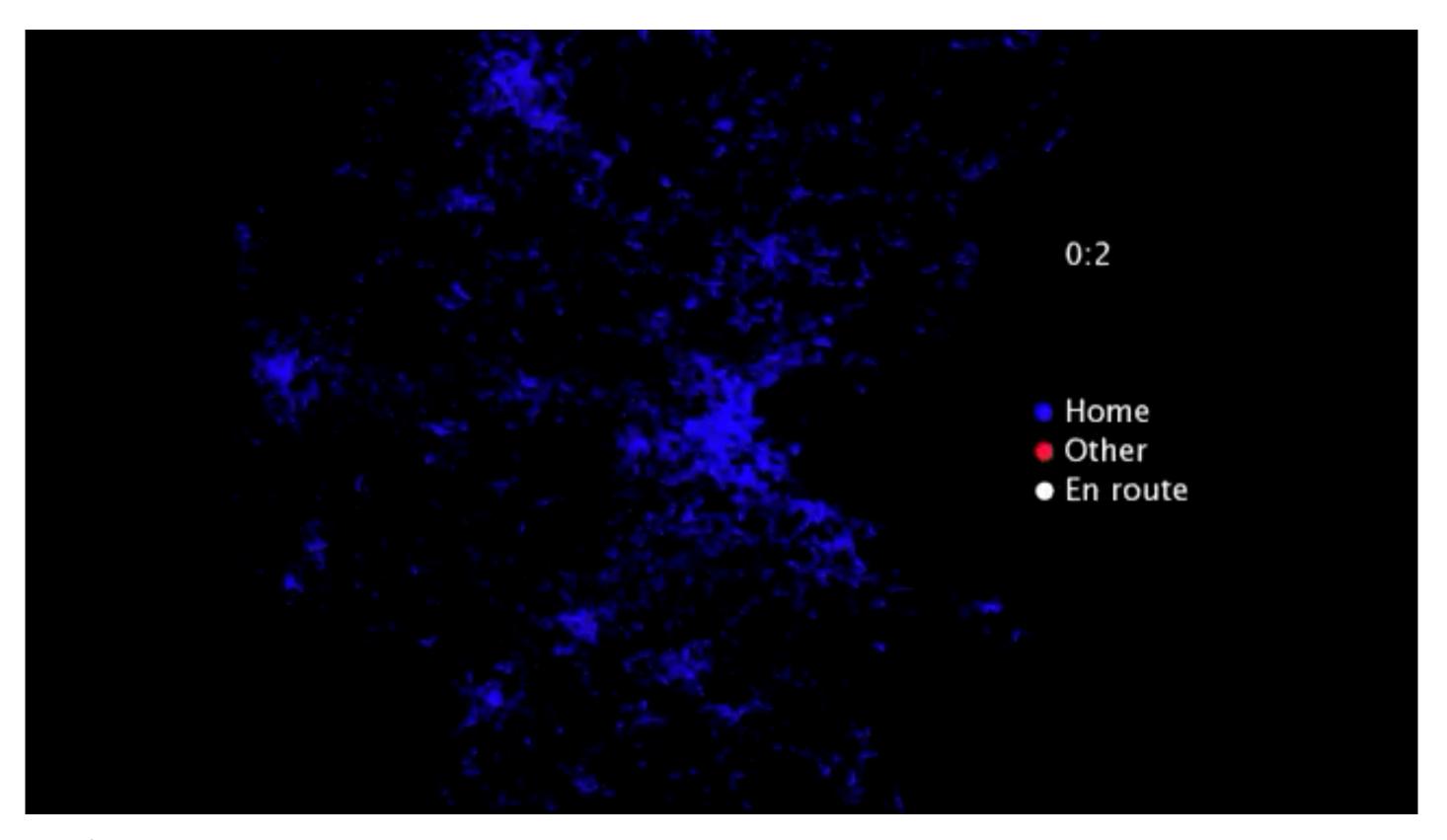
# Human mobility modeling

#### Collective models

- Gravity model
- Radiation model

#### Individual models

- EPR model
- MATsim
- Containers model



Marta Gonzalez, YouTube



H.C. Carey (1865) US economist & economic adviser of Abraham Lincoln

"Man tends of necessity to gravitate towards his fellow-man... and the greater the number collected (of man, ndr) in a given space the greater is the attractive force there exerted..."

"Gravitation is here, as everywhere else in the material world, in the direct ratio of the mass, and in the inverse one of the distance"

#### PRINCIPLES

· SOCIAL SCIENCE.

H. C. ÇAREY

IN THREE VOLUMES

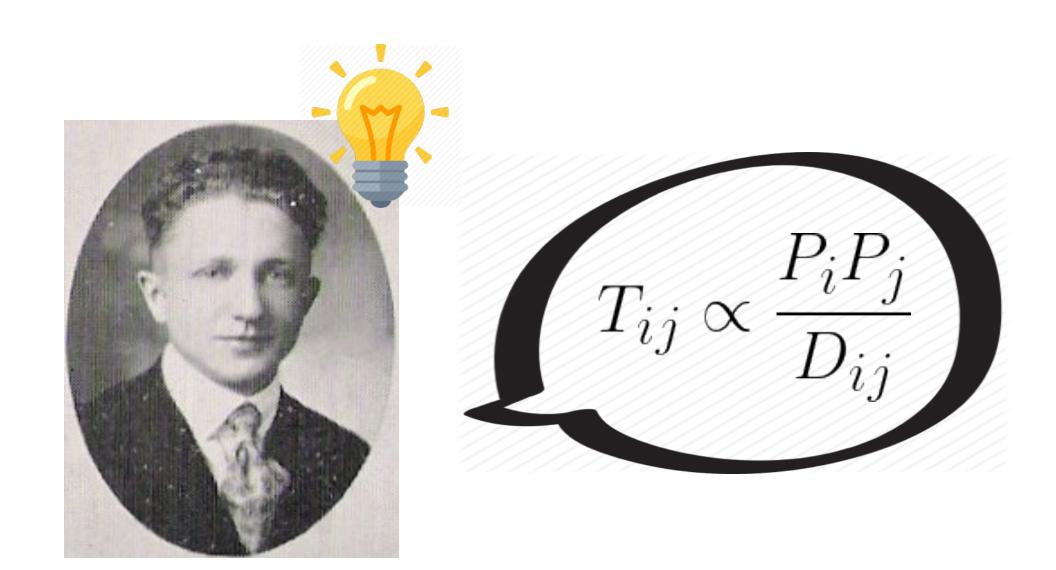
PHILADELPHIA:

J. B. LIPPINCOTT & CO.

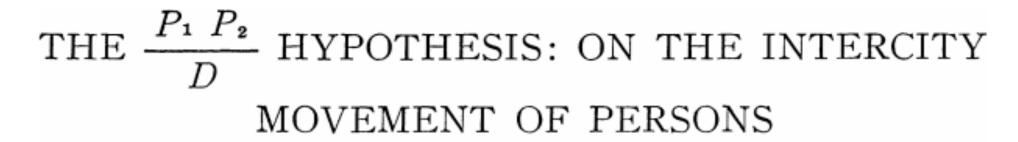
LONDON:—TRUBNER & CO.

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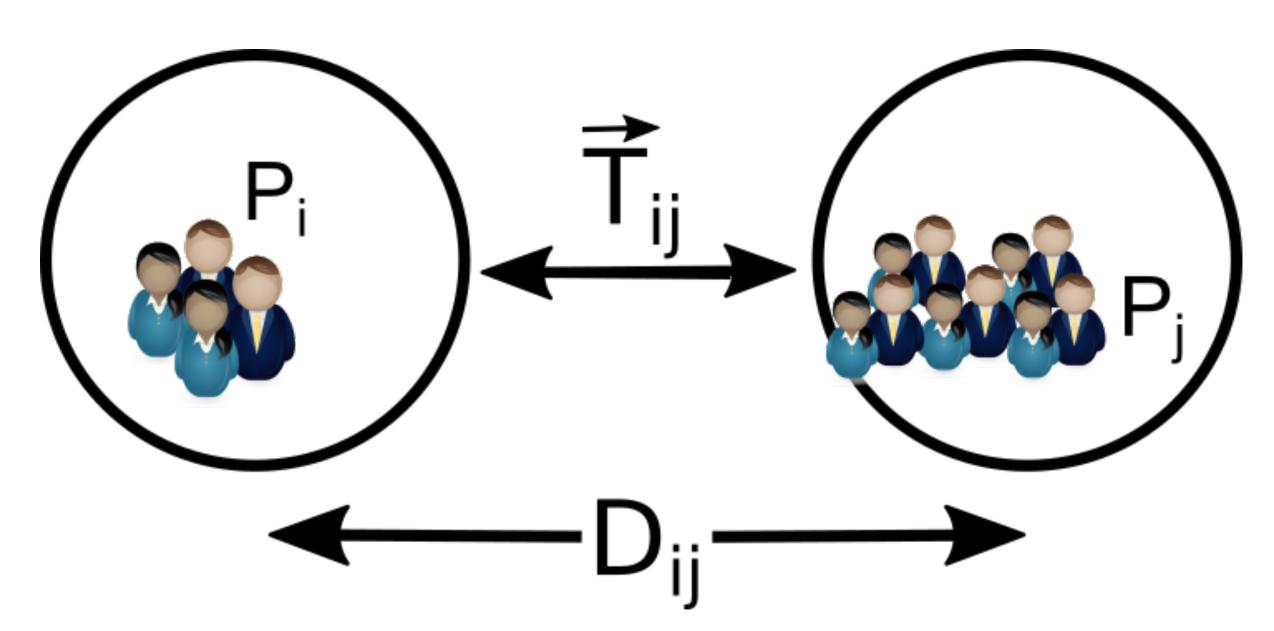
1865.

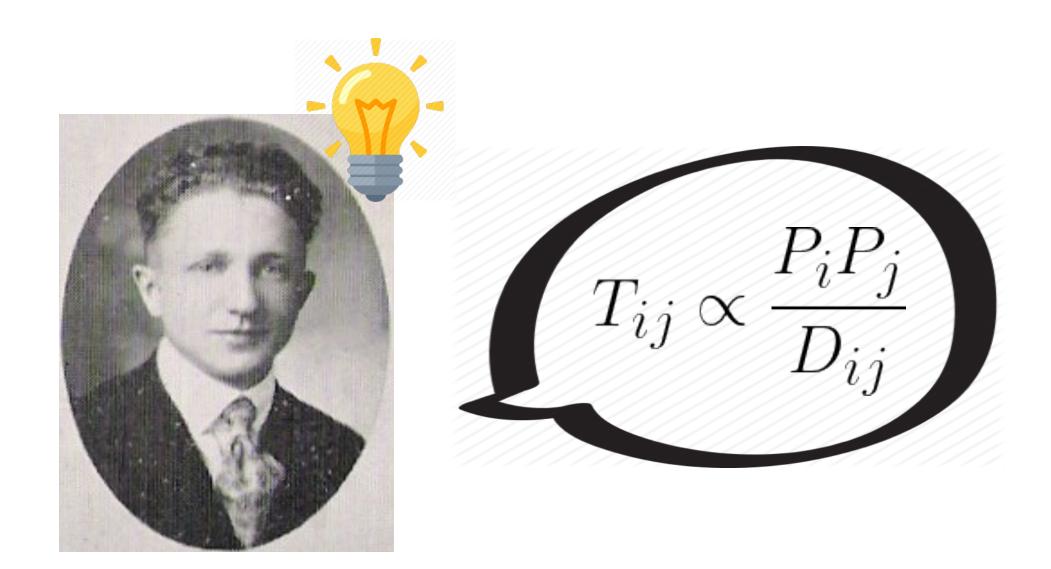


G.K. Zipf (1946) US linguist and philologist



GEORGE KINGSLEY ZIPF
Harvard University





G.K. Zipf (1946) US linguist and philologist

THE  $\frac{P_1 P_2}{D}$  HYPOTHESIS: ON THE INTERCITY MOVEMENT OF PERSONS

GEORGE KINGSLEY ZIPF
Harvard University

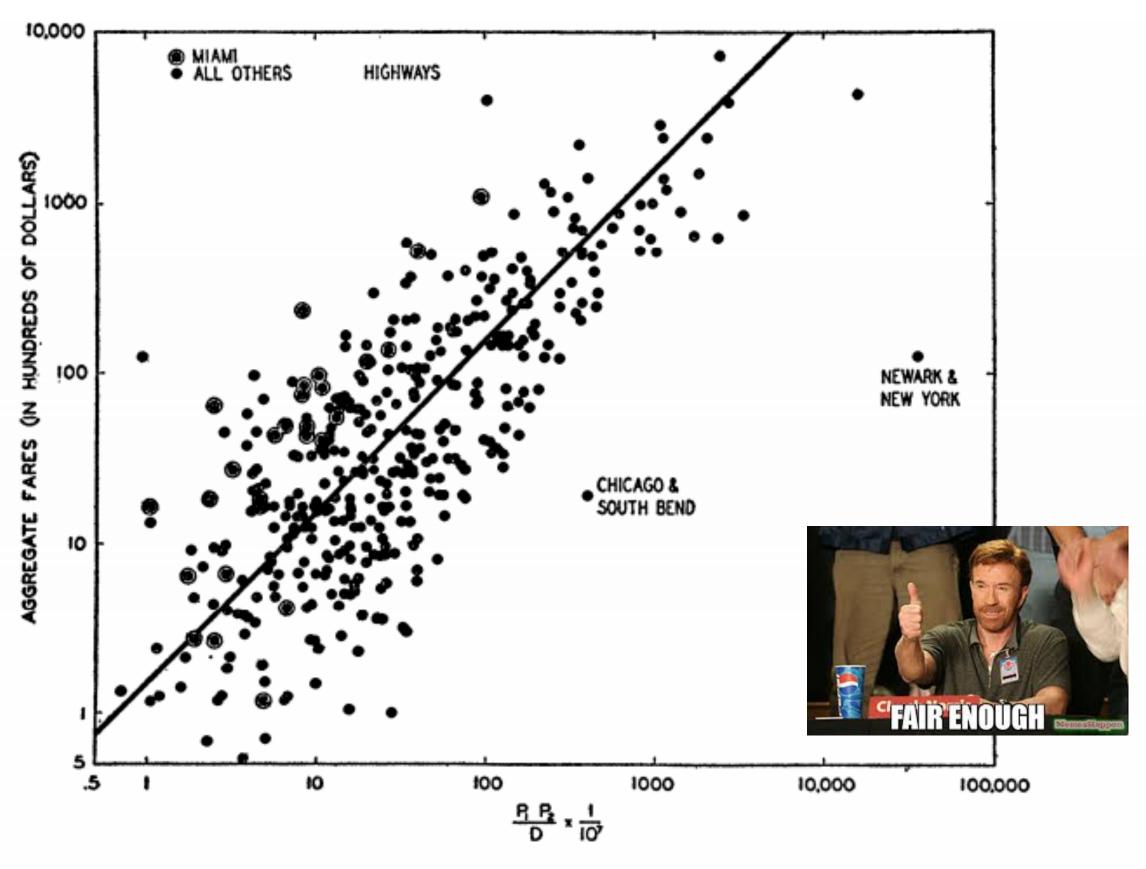


FIGURE 4. The aggregate fares (in hundreds of dollars) paid by the highway passengers reported in Figure 3. The ideal line has a slope of 1.

**Unconstrained gravity model** 

$$T_{ij} = K m_i m_j f(r_{ij}) \longrightarrow \text{ deterrence function } \begin{cases} \text{Power law: } r_{ij}^{-\alpha} \\ \text{Exponential } e^{-r_{ij}/d'} \end{cases}$$

Singly constrained gravity model

(Production constrained)

$$T_{ij} = K_i O_i m_j f(r_{ij})$$

Doubly constrained gravity model

$$T_{ij} = K_i O_i m_j f(r_{ij})$$

$$T_{ij} = K_i O_i L_j A_j f(r_{ij})$$

Needs data on outflows and inflows Unfeasible without mobility data

$$O_i = \sum_j T_{ij}$$

$$A_j = \sum_i T_{ij}$$

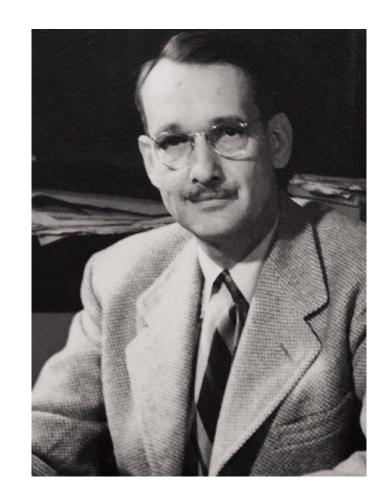
### Radiation model

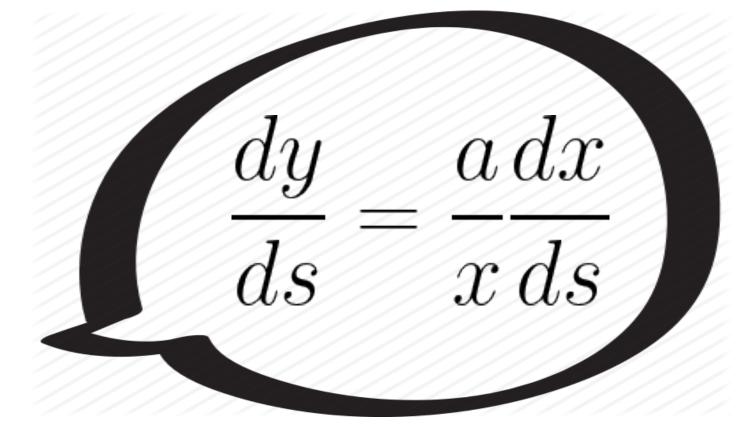
Meanwhile in Sociology...



Tired of looking at the stars, Professor Jenkins takes up sociology.

#### Intervening opportunities model





S.A. Stouffer (1940) US Sociologist

"The number of persons going a given distance is directly proportional to the number of opportunities at that distance and inversely proportional to the number of intervening opportunities."

# American SOCIOLOGICAL REVIEW

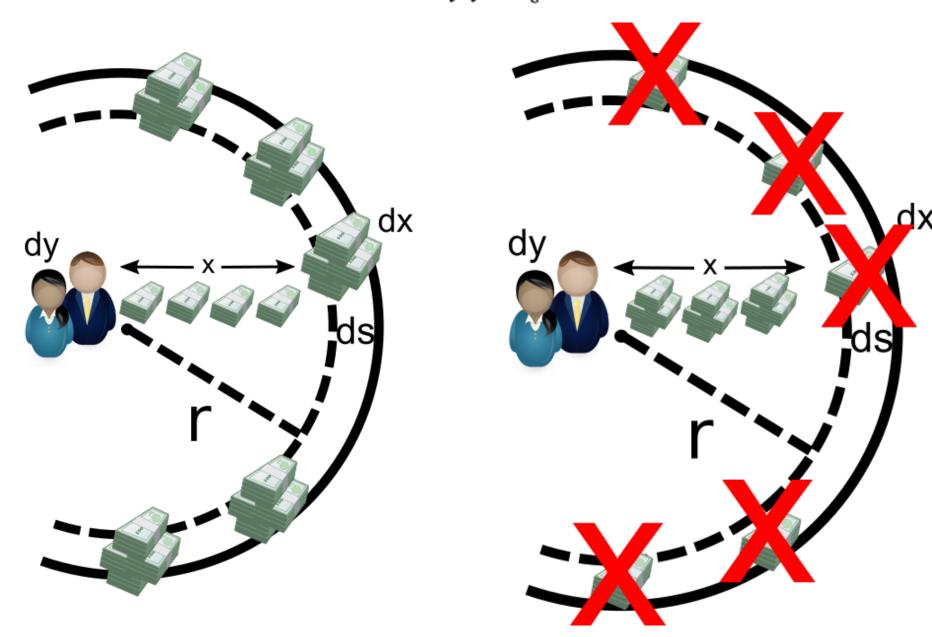
Volume 5

DECEMBER, 1940

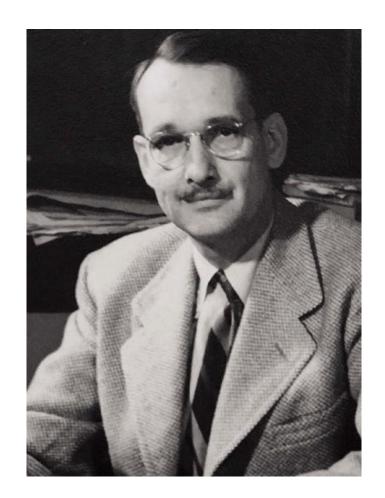
Number 6

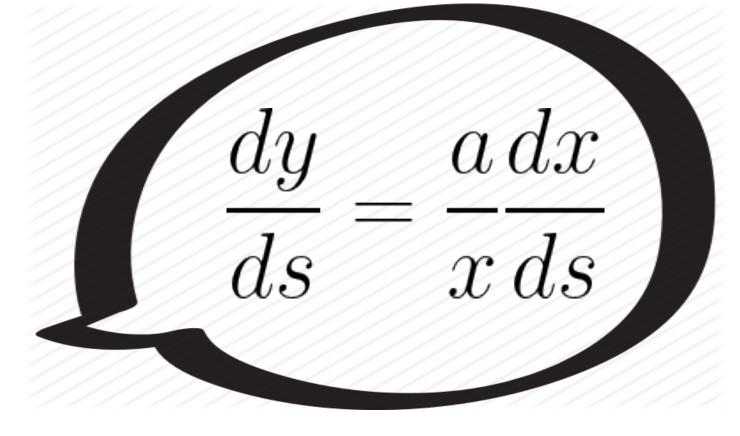
## INTERVENING OPPORTUNITIES: A THEORY RELATING MOBILITY AND DISTANCE\*

SAMUEL A. STOUFFER University of Chicago



#### Intervening opportunities model





S.A. Stouffer (1940) US Sociologist

"The number of persons going a given distance is directly proportional to the number of opportunities at that distance and inversely proportional to the number of intervening opportunities."

# American SOCIOLOGICAL REVIEW

Volume 5

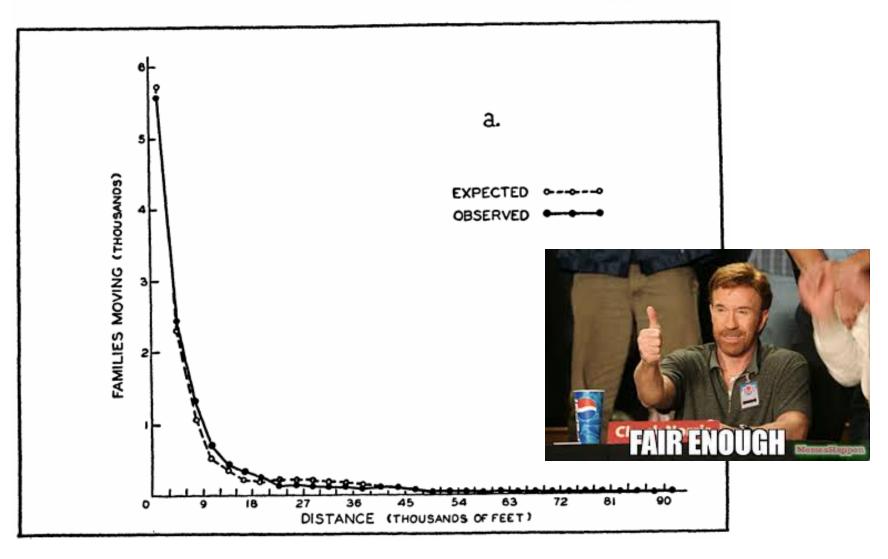
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#### INTERVENING OPPORTUNITIES: A THEORY RELATING MOBILITY AND DISTANCE\*

SAMUEL A. STOUFFER University of Chicago

Chart I. Number of Families Moving from Locations within Twelve White Census
Tracts, by Intervals of Distance. Comparison of Expectation, from
Equation 1, with Actual Distribution. Cleveland, Ohio, 1933–35.1



#### Radiation model









# LETTER

doi:10.1038/nature10856

#### A universal model for mobility and migration patterns

(2012)Filippo Simini<sup>1,2,3</sup>, Marta C. González<sup>4</sup>, Amos Maritan<sup>2</sup> & Albert-László Barabási<sup>1,5,6</sup>

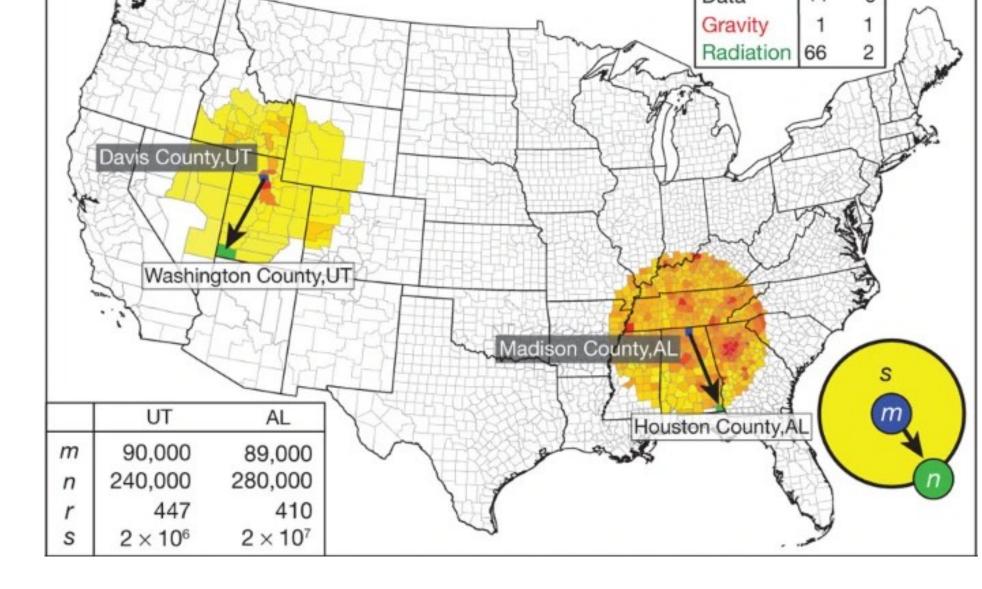
Inspired by the Intervening opportunities model

It mimics the radiation and absorption of particles Particles emitted and absorbed proportional to local population

Opportunities = individuals

Parameter free

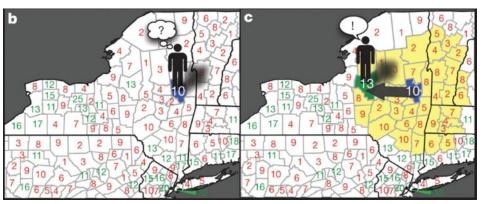
Requires knowledge on the outflows



$$T_{ij} = T_i \frac{P_i P_j}{(P_i + s_{ij}) (P_i + P_j + s_{ij})}$$
 $T_i = \sum_i T_{ij}$ 

$$T_{i}^{ij} = T_{i}^{i} \left(P_{i} + s_{ij}\right) \left(P_{i} + P_{j} + P_{i}^{i}\right)$$

$$T_{i} = \sum T_{ij}$$



Travellers UT

#### Hands on mobility models

Let's try gravity and radiation models on real data

#### Hands on session

Go to <a href="https://github.com/mattiamazzoli/workshop/">https://github.com/mattiamazzoli/workshop/</a> Click on <a href="mailto:metapop">metapop</a>

#### Notebook:

Open the *mobility modeling.ipynb* notebook

# Gravity model Radiation model